# Celebrate National Parental Involvement Day 2018!

Your City,State Here / Today’s Date Here**/** -- (Insert School Here) is celebrating the 24th annual #NationalParentalInvolvementDay on November 15th, 2018. The event encourages schools and families to honor and highlight the powerful contributions parents and caregivers provide at school and home to support student success. However, [parental involvement](https://www.projectappleseed.org/pledge%22%20%5Ct%20%22_self) shouldn’t be confined to just one day – it should be emphasized [all year long](https://www.projectappleseed.org/activities%22%20%5Ct%20%22_self).

“All Americans should take immense pride in our collective spirit and commitment to volunteering in our schools and we are excited to have (Insert School Here) involved this school year,” said Kevin Walker, president of Project Appleseed. “Giving of our time, talent, and effort is hugely consequential. Volunteerism empowers people to support schools they care about. When change makers work together to tackle tough problems in education, our communities become a better place,” said

This year (Insert School Here) families will be taking part in Project Appleseed by volunteering in their schools and taking the Parental Involvement Pledge. The Pledge asks parents to volunteer ten hours each school year and to spend fifteen minutes each night reading with their child. With the Pledge Project Appleseed has inspired millions of parents to volunteer in thousands of schools nationwide that produce millions in volunteer time each year.

The Independent Sector states that the value of a volunteer hour is $24.69 up 2.5 ( %) percent from 2017. That figure, estimated from data collected in 2016, shows the incredible contributions volunteers make to our schools and communities. Project Appleseed signature events, National Parental Involvement Day and Public School Volunteer Week, are recognized and celebrated annually in more than 20,000 schools nationwide. The events engage and honor over three million family volunteers who are helping their schools, serving their school communities and providing their expertise. These parents, grandparents and caring adults volunteer more than 60 million hours of their time with an estimated value of $1.4 billion.

Project Appleseed, a Missouri-based nonprofit, first launched National Parent Involvement Day, 24 years ago. Since then, districts across the nation have designated the third Thursday in November to celebrate parent involvement and hold events of various types to mark the occasion. For some [ideas](https://www.projectappleseed.org/activities%22%20%5Ct%20%22_self) on how you can get involved in your student’s learning and for tips on how to plan the perfect National Parental Involvement Day event for youth in your community, visit **https://www.projectappleseed.org/national-parent-day** and be sure to download the National Parent/Family Involvement Day Planning Guide presented by the San Diego Unified Council of PTAs and San Diego Unified School District.

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