Keynote Speaker

Kevin Walker relates to people and he is a leader in the movement to organize America’s 50 million public school parents. He is the founder of Project Appleseed and has 30 years of local, state and national experience as a public policy and community engagement professional. His expertise in organizing parental involvement has earned him both local and national honors. He is available for speaking engagements at conferences on education, parenting, and politics.

Kevin Walker is available for in-person speaking engagements at events and conferences on education, community, parenting, and politics. Good keynote speakers are very hard to find. Awful keynote speakers are unfortunately very common and dreaded by conference participants everywhere. With a great keynote speaker there’s an immediate emotional and mental connection, a stage presence, an energy which captivates and the whole auditorium lights up. People relate to people, and at the end of the day that’s what really counts. Fees are $5000.00 per event.

Selected Key Accomplishments

- Created National Parental Involvement Day & Public School Volunteer Week
- Top Ten People In American Education, Teacher magazine
- Recipient of Parenting magazine’s Parenting Leader Award
- Named one of "10 Unsung Nonprofits That Should Be Household Words"
- Advised the White House on the parental involvement provisions of Title I of the Elementary and Secondary Schools Act
- State Legislation Adopts Appleseed In Race to the Top
- Proposed and passed school data legislation in Missouri
- Recipient of the Focus St. Louis "What's Right With The Region" Award
- Inducted Into the Webster Groves High School Wall of Fame.

“Many parents have trouble finding the time or energy for this kind of volunteering. Some 43% of K-12 parents volunteered at school in 2016, down from 46% in 2006, according to federal data analyzed by Kevin Walker, president of Project Appleseed, a St. Louis nonprofit advocating parental involvement.”

By Sue Shellenbarger
## Event and Scheduling Information

**Name**: ________________

**Title**: ________________

**School Or District**: ______________________________

**Address**: _______________________________________

**City** __________________**State** ______________**Zip** ___________ **E-Mail** ______________

**Phone** __________________**Fax** __________________

**Event Title or Topic**: ______________________________

**Type of Presentation**: ______________________________

**Other Invited Speakers**: ___________________________

**Type of Audience Participants**: ______________________

**Audience Size**: ________________________________

**Logistical Information**: ______________________________

**Event Date and Time**: ______________________________

**Event Location**: __________________________________

**Event Street Address**: ______________________________

**City/State/Zip Code**: ______________________________

**School or Organization Url**: _________________________

**Signature**: ________________________________________

---

**Mail Invoices and purchase orders and make checks payable to:**
Project Appleseed, 520 Melville Avenue, c/o Side Street, St. Louis, Missouri, 63130-4506
headquarters@projectappleseed.org
Fax: 314-725-2319 “Attention Project Appleseed”

---

Project Appleseed is the #1 ranked resource for ‘parental involvement in public schools’ in Google.
Named top 10 in the United States by the editors of both Teacher & Parenting magazines.